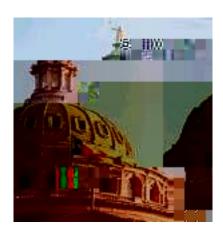
POLITICAL ADVERTISING What You Needto Know



The Texas Election

- 3. an envelope that is used to transmit political advieg; sprovided that the political advertising in the envelope includes the disclosure statement;
- 4. circulars or fliers that cost in that gregate less than \$500 to publish and distribute;
- 5. political advertising printed on letterhead stationery, if the letterhead includes theofiame one of the following: (a) the person who paid for the advertising, (b) the political committee authorizing the advertising, or, (c) the candidate or spepulitipose committee supporting the candidate, if the political advertising is authorized by thredictate. (Note: There is also an exception for holiday greeting cards sent by an officeholder, provided that the
- 6. postings or repostings on an Internet website if the person postinge-prosting is not an officeholder, candidate, or political committee and did not make an expenditure exceeding \$100 in a reporting period for political advertising beyond the basic cost of hardware messaging software and bandthi;
- 7. an Internet social med profile webpage of a candidate or officeholder, if the webpage clearly and conspicuously displays the full name of the candidate or officeholder; and
- 8. postings or repostings on an Internet website if the advertising is posted with a link to a publicly viewable Internet webpage that the contains the disclosure statement is ran Internet social media profile webpage of a candidate nk 048> a link00912 0 68124832 792 re

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